

Date: October 31<sup>st</sup>, 2016

**Matrix Animation Studio – Sales & Distribution – Titles List:**

<b>SN</b>	<b>Title Name</b>	<b>Target Audience</b>	<b>No. of Episodes</b>	<b>Episode Length (min.)</b>	<b>Animation Style</b>
S01	Tower of Tales "Burj Al Hawadeet" (Bedtime Stories)	2 - 5	30	10	2D
S02	Stories from the Holy Quran "Qisas min Al Quran"	6 - 11	15	13	2D / 3D
S03	We play .. We learn "Nalaab .. Nataalam"	2 - 5	30	20	2D / Puppets
S04	Where are we!? "Ehna Fein" (Quiz or episodes)	6 - 11	30	1.5	3D
S05	Somaa "Somaa Akher Hagah"	Adult	30	13	3D
S06	Black & White "Abyad & Aswid"	Adult	26	5	2D

Tower of Tales  
"Burj Al Hawadeet"  
(Bedtime Stories)

- No. of episodes : 30
- Duration of each episode : 10 min.
- Target age : 2 : 5 Preschool / Edutainment
- Type (style) : 2D animation



**Overview:-**

Bedtime stories for little children, told by grandma, with her calm yet exciting voice she manages to take them to a new adventure everyday.

When reality merges with imagination, the stories trigger children's different talents and creativity along with the important values and morals.

The stories differ from old to recent times, fiction and nonfiction, stories about people, animals, birds, insects and plants.

- \* The grandma character appears at the beginning of each episode, explaining to the children the objectives of the story and describing the main characters of the story.
- \* She starts telling the story and the picture develops into events.
- \* The grandma illustrates the adventures and emotionally takes the children to the world of fantasy.
- \* At the end of the story, we return to the grandma where she will emphasize the morals concluded from the story and how we can best use it and benefit from it.

For promo screening; visit our web site ([egymatrix.com](http://egymatrix.com)) or use the following links:

Tower of Tales (English version) - Sample Episode “Elephant with wings”:

<https://youtu.be/9EVIDW8uJws>

Burj Al Hawdeet (Arabic version) - Sample Episode “Al Feel Zo Al Ajniha”:

<http://youtu.be/q362ddhohlk>

Burj Al Hawdeet (Arabic version) - Sample Episode “Al Jühr Al Sagheir”:

<https://youtu.be/OvZd2G71IDs>

Total Ninah (Egyptian accent version) – Sample Episode “El Feel Abo Genahat”:

<https://youtu.be/UXeiFILMLLg>

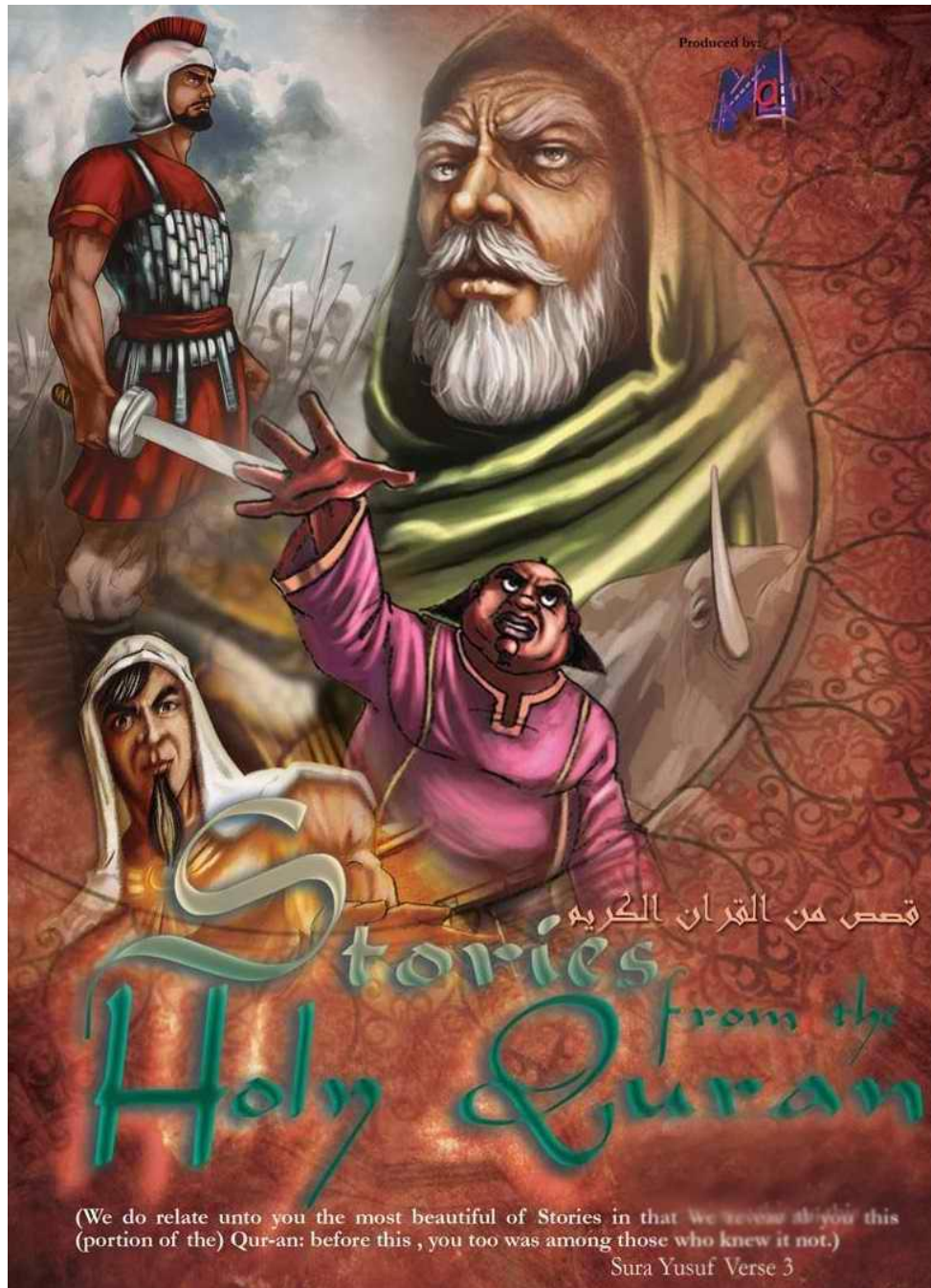
Total Ninah (Egyptian accent version) – Sample Episode “El Guhr El Nono”:

<https://youtu.be/RvaQxlachac>

## Stories from the Holy Qur'an

### "Qisas min Al Quran"

- No. of episodes : 15
- Duration of each episode : 13 min.
- Target age : 6 – 11 Islamic religious
- Type (style) : 12 episodes 2D animation & 3 episodes 3D animation
- **Notes** : **It's done in Arabic and English dubbing**



#### Overview:

This is the best quality, produced cartoon that explains stories from the holy Qur'an.

In each episode we present a story from the holy Qur'an stories and demonstrate it through the cartoon to show all details and circumstances of the story. These series have a privately Islamic nature that matches the Muslim child's needs for high quality Islamic work.

Stories from the Holy Qur'an, an essential for every Muslim home – Stories chosen by Allah, creator of the universe, beautifully animated to enlighten and inform. Legendary Tales filled with excitement and suspense that tell of good and evil, of life and faith. Meet characters who provide perfect role models for us and our children. Enjoy – Stories from the Holy Qur'an.

(We do relate unto you the most beautiful of Stories in that We reveal to you this (portion of the) Qur'an: before this, you too was among those who knew it not.); Sura Yusuf Verse 3.

### **Episodes Titles:**

- |                                  |                             |
|----------------------------------|-----------------------------|
| 1- Qaroon                        | 2 - The People of the Cave. |
| 3 -The Two Farms Man.            | 4 - Saleh Camel.            |
| 5 - The People of Paradise.      | 6 - The Elephant 1          |
| 7 - The Elephant 2               | 8 - The pharaoh Believer.   |
| 9 - Suliman and the Ants.        | 10 - Israel Cow.            |
| 11 - Qabeel, Habeel and the Crow | 12 - Taloot and Jaloot.     |
| 13 - Ashab Al Okhdood 1          | 14 - Ashab Al Okhdood 2     |
| 15 - Al Ozayr                    |                             |

### **Sample Episodes:**

For samples screening; visit our website (egymatrix.com) or use the following links:

- Stories from the Holy Quran – Ep.: Heaven's People (English version):

<https://youtu.be/GCTpJZWgujo>

- Stories from the Holy Quran – Ep.: Elephant's People part 1 (English version):

<https://youtu.be/iAcNFfNeXfl>

- Stories from the Holy Quran – Ep.: Qaroun (English version):

<http://youtu.be/gww8Ya2iFPs>

- Stories from the Holy Quran – Ep.: As7ab El Feel "Elephant's People" part 1 (Arabic version):

<http://youtu.be/E40ZvU49JKs>

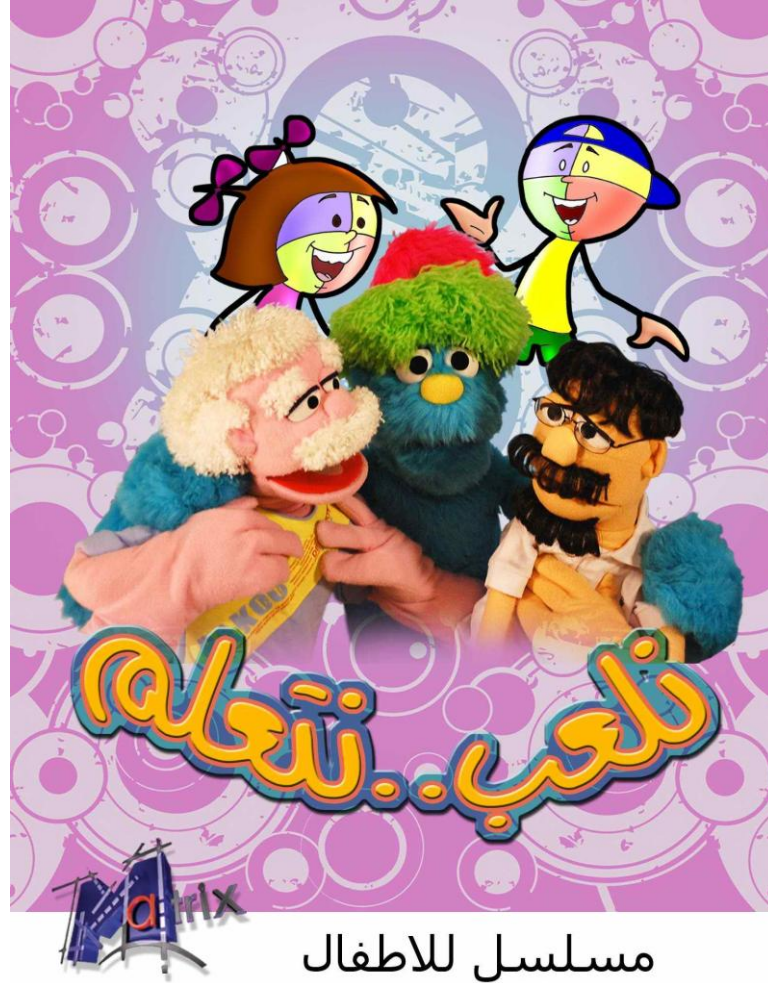
- Stories from the Holy Quran – Ep.: As7ab El Janah "Heaven's People" (Arabic version):

<http://youtu.be/giAF1QoqL6I>



**We Play ..... We learn**  
**"Nalaab .. Nataalam"**  
**(Let's Play and Learn)**

- No. of episodes : 30
- Duration of each episode : 20 min.
- Target age : 2 – 5 Preschool / Edutainment
- Type (style) : Puppets & 2D animation



- عدد الحلقات : 30 حلقة  
- زمن الحلقة : 20 دقيقة

**Overview:**

- 1<sup>st</sup> Stage:- Tota (6 years old) and her brother Sheko's (4 years old) ; from their everyday life, we learn a lot of new info and ideas. We learn the Arabic alphabet letters, how they look like, how to write them in an easy and simple way, what words start by these letters etc... through indirect stories and events.
- 2<sup>nd</sup> Stage:- We meet (Allam) the scientist , who provides the children with a lot of scientific information in an easy simple way .
- 3<sup>rd</sup> Stage:- We meet (Al-Jid Shadid) the healthy grandpa who introduces different kinds of sports explaining it's history and manner of playing.
- 4<sup>th</sup> Stage:- the children, among other friends, encounter a problem and their way out at the end is doing a good deed.

The objective is teaching the child the importance of doing right, following rules and ethics and also religion education where a narrator at the end of the episode links the idea of the story with one of Qura'n verses or the prophet Mohamed's quotes in Islam.

### **Main Objectives:**

- Learning Arab Alphabets.
- Knowing the main rules of kinds of sports.
- Explaining some scientific information in a simple way.
- Moral and educational directing, relating to religion.

**Note:** For international marketing (outside the Arabic territory), the episodes can be sold and broadcasted with only the 2<sup>nd</sup> and 3<sup>rd</sup> stages (parts).

### **Sample Episode:**

For samples screening; visit our website (egymatrix.com) or use the following links:

- We play .. We learn (Nal3ab Nat3lam) – Intro:

<http://youtu.be/dme2cr-XkY4>

- We play .. We learn (Nal3ab Nat3lam) – Episode:

<https://youtu.be/4eM9ENMjmWQ>

Where are we!?  
"Ehna Fein"  
[Quiz or Episodes]

- No. of episodes : 30
- Duration of each episode : 1.5 min. (90 sec.)
- Target age : 6 : 11 Adventure / Edutainment
- Type (style) : 3D animation
- **Note** : **The program can be quiz or normal informative funny episodes.**



**Overview:**

The stars: "Mokbil" and "Lamiee", they're 2 youths in the age of 20; wearing their modern cloths, acting in a very funny way.

The Idea of the program: In each episode, "Mokbil" & "Lamiee" travel to a new country where we can see with them the most famous sights in this country, that's through a funny adventure they may face.



**Names of countries:**

- |                           |                               |
|---------------------------|-------------------------------|
| 1 - China                 | 16 - Germany                  |
| 2 - Mexico                | 17 - Japan                    |
| 3 - India                 | 18 - Sri Lanka                |
| 4 - Greece                | 19 - Zaire                    |
| 5 - Italy                 | 20 - Tunis                    |
| 6 - Kuwait                | 21 - Switzerland              |
| 7 - Jordan                | 22 - Spain                    |
| 8 - Eskimo                | 23 - Scotland                 |
| 9 - Netherlands           | 24 - Lebanon                  |
| 10 - Turkey               | 25 - Congo                    |
| 11 - Denmark              | 26 - Saudi Arabia             |
| 12 - Australia            | 27 - Romania                  |
| 13 - England              | 28 - Brazil                   |
| 14 - France               | 29 - United States of America |
| 15 - United Arab Emirates | 30 - Egypt                    |

**Sample Episodes:**

For samples screening; visit our website ([egymatrix.com](http://egymatrix.com)) or use the following links:

- Where are we – Ep: China:

<http://youtu.be/BTaHQD4qYBE>

- Where are we – Ep: Egypt:

<http://youtu.be/OEeYf7Bq7IE>

## Somaa " Somaa Akher Hagah"

- No. of episodes : 30
- Duration of each episode : 13 min.
- Target age : Adult
- Type (style) : 3D animation



### Overview:-

- \* Ismail Yassin "Somaa"; is a famous comedian, living in the past. He runs into a time machine invented by "Dr. Shehata" that takes Somaa from the past to the future which is our current time, the 21st century
- \* Of course, to Somaa, everything in our time is very different. But what bothered him the most was not the change in the streets or the cars or the buildings, instead it was the change in people's behaviors and attitudes.
- \* Somaa hopes to go back to his beautiful time and while searching for a way back, he gets to know about Dr. Shehata who now lives in an old poor neighborhood. the time machine is old and broken due to many theft attempts, so it needs time and money to get back working again.
- \* Somaa starts looking for a job to help fix the time machine and each episode he goes through a different job experience through which he encounters our daily challenges and problems that we suffer from. He also seeks help from "Zolot" the robot and "Noor" the artist neighbor.

**Sample Episodes:**

For promo screening; visit our web site (egymatrix.com) or use the following link:

Somaa Akher Hagah - Promo:

<https://youtu.be/I2QNv8HOndA>

Somaa Akher Hagah - Ep 01 Ana Isma3il Yassin:

<https://youtu.be/zhYxCujtEPI>

Somaa Akher Hagah - Ep 09 El Mobile El Si7ry:

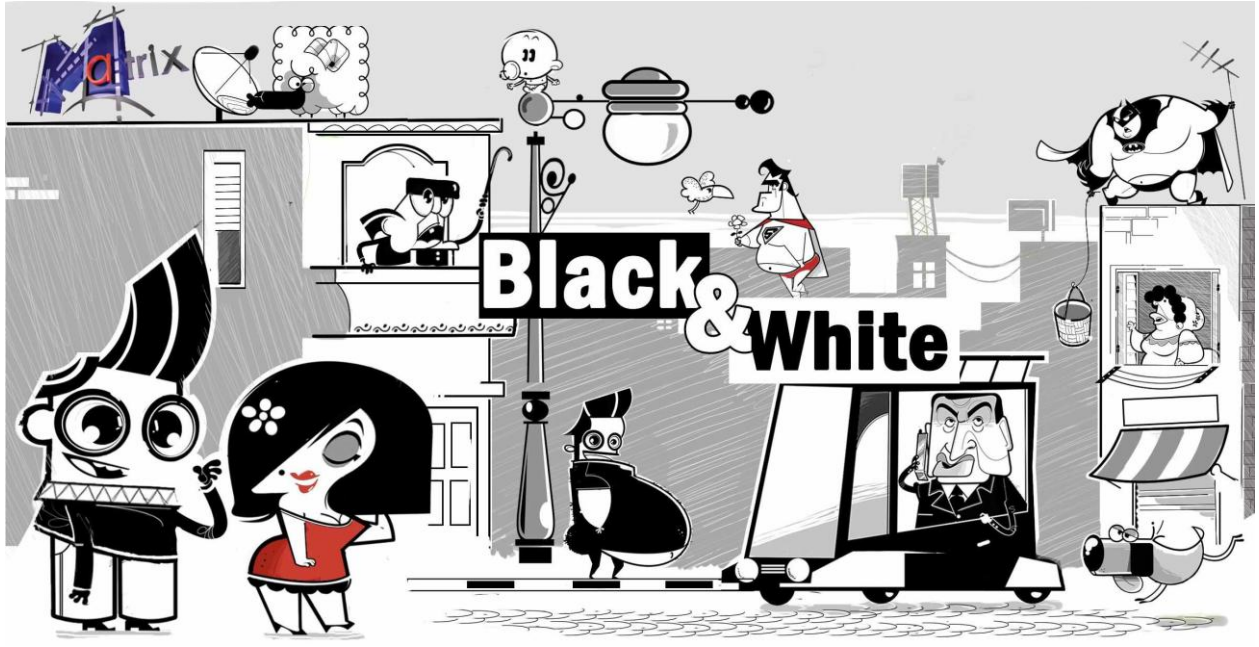
<https://youtu.be/PDyOEmkFZUs>

Somaa Akher Hagah - Ep 03 El 7ara star:

<https://youtu.be/kJvMbC0ex9Q>

## Black & White "Abyad w Aswid"

- No. of episodes : 26
- Duration of each episode : 5 min.
- Target age : Adult
- Type (style) : 2D animation



*What is Black and White and Red all over? Not a newspaper, but a wry comic look at vignettes of daily life.*

### **Synopsis:**

There are absurdities in daily life and they happen every day. In short vignettes these absurdities are examined in BLACK and WHITE, with just a touch of red to emphasis the improbable.

This is an animated comic observation of the irony of daily life. From observing how a man tries to attract women, to a baby “crying” out for attention, these will ring true and bring smiles and laughter to all.

### **Episodes:**

“Angels”

Some people regard children entirely as angels; which is not entirely true. This guy volunteers to babysit instead of his girlfriend .... Let's see what happens!

“Life Style”

This guy takes extreme care of his health and looks. While checking out the menu in a restaurant he starts to image the effects of the calories he is thinking of eating. Let's see what happens!

“Excuse Me!!”

This girl tries to be perfect in every way, however, she interprets life and the rules not like everyone else. Let's see what happens!

“True Love”

This guy, who is looking for true love, attempts to find love by meeting lots of girls. Does he find love? Let's see what happens!

“Strangers”

This woman fears everyone and believes that every stranger is a criminal chasing her; but how she is going to deal with those strangers who she encounters in her daily life. Let's see what happens!

“Let's Fashion”

This girl believes in the importance of following the latest trends. How does she keep up with the trend? Let's see what happens.

### **Sample Episodes:**

For promo screening; visit our web site (egymatrix.com) or use the following link:

Black & White (English version) - Episode:

[https://youtu.be/\\_id15U6uV-w](https://youtu.be/_id15U6uV-w)

Black & White (Arabic version) - Episode 01:

<https://youtu.be/ib9xE3gHcoA>

Black & White (Arabic version) - Episode 02:

<https://youtu.be/LsGynUc7Rzw>

Black & White (Arabic version) - Episode 03:

<https://youtu.be/FqN3wfwv3bo>